

## Spice Up Sales with Tastes and Ideas That Sell

With Healthy Solutions Spice Blends displayed at your counter, you'll experience what our other resellers have already discovered: Healthy Solutions Spice Blends are an easy upsell for any meat or seafood item and will raise your department sales.

Many people don't know how to prepare meat, fish, or seafood dishes from scratch, and may shop for prepared or frozen foods for simplicity. Our product and packages eliminate the guesswork, by including both the spice blend, as well as, quick and easy directions. They'll appreciate the great spices, and easy cooking ideas, which will keep them coming back to your store for more.

Whether you carry just a few selections or use our display racks to carry a wide variety of year round and seasonal favorites, we're a simple, healthy solution to the question:

**“What's for Dinner?”**



*“Create Tasty Meals in Just Minutes™”*

1368 Hooksett Road, Unit 2  
Hooksett, NH 03106  
603-622-8744 • Fax 603-622-9344  
[www.spiceblends.com](http://www.spiceblends.com)  
[sales@spiceblends.com](mailto:sales@spiceblends.com)

*Create  
Tasty Meals  
in Just Minutes.™*



## Healthy Solutions Spice Blends

Since 1996, Healthy Solutions has produced unique and original spice blends used to *"Create Tasty Meals in Just Minutes™"*. From our modest New Hampshire beginnings with only a handful of blends, we've enhanced our product line and expanded our geographic distribution, becoming known throughout New England.

Today we are represented at over one hundred eighty (180) store locations throughout the Northeast and are opening new markets in the Mid Western states. You'll find Healthy Solutions Spice Blends in high-end butcher shops, grocery stores, seafood markets, natural food stores, farm stands, specialty food markets and cooking stores near you.

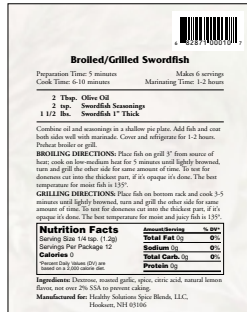
### Our Product



Healthy Solutions Spice Blends is the smart choice for mealtime. We offer approximately twenty-eight (28) different culinary herb and spice blends used for preparing tasty home cooked meals with restaurant quality flavor. The selections are quick and easy to prepare. Each includes a recipe right on the package that gives customers the ideas and

directions they need to create authentically delicious meals. Year round traditional flavors and seasonal favorites keep the "spice" of variety, always at hand.

Our freshly ground spice blends offer today's busy households a healthy alternative to fast food or take out. We add no MSG, artificial ingredients or fillers to our packets. Many of our selections contain no salt or sugar, so they accommodate restricted diets without sacrificing flavor. In addition, our pre-measured, multiple use packets are an economical way to delight your taste buds without spending a fortune on expensive individual spices.



## Merchandising Display Options



Merchandising our products is as easy as cooking with them. We have three options to help you merchandise your inventory of Healthy Solutions Spice Blends.

The introductory display box is a corrugated display, which measures 5¾" h x 4½" w x 6¼" d and holds 9 packets of 1 selection. In addition to placing directly on the meat and seafood counters, it's the perfect size for cross merchandising.

On a larger scale, our eye catching display racks are custom built from quality pine. Left in their natural wood tone, they're finished with lacquer for durability and easy cleaning. They add an interesting and stylish appeal to any store floor plan. We offer our pine display racks in two convenient sizes to accommodate different inventory levels.



The counter display measures 25" h x 16¾" w x 4½" d and holds 81 packets, (9 selections; 9 packets of each selection).

The floor display measures 50½" h x 22" w x 13" d and holds 216 packets, (24 selections; 9 packets of each selection). Its compact design leaves a minimum footprint and maximum impact.

Both the counter and floor displays are free with an initial order that fully stocks the rack. If you would like to have the display, but do not wish to completely stock it at the time of initial purchase, they are available for sale.

## Order Information

Call 603-622-8744, and we'll fax you a current copy of our wholesale order form which will list our complete line of spice blends and the suggested retail price per packet. We can assist you by recommending the top sellers in similar demographics, identifying the right size display for your location, and by offering some promotional ideas that will keep your customers coming back for more.



*"Create Tasty Meals in Just Minutes™"*

1368 Hooksett Road, Unit 2  
Hooksett, NH 03106  
603-622-8744 • Fax 603-622-9344  
www.spiceblends.com  
sales@spiceblends.com